



## **PetSmart Gingerbread Pet House Competition & Display Rules and Procedures**

### **Overview**

The PetSmart Gingerbread Pet House Competition is held in connection with the Holiday Pet Festival 2011 at WestWorld of Scottsdale. The entry period is Friday December 2<sup>nd</sup> between 6:00 pm and 8:00 pm and Saturday, December 3<sup>rd</sup> between 8:30 am and 9:30 am. Entries must be delivered to the address shown below.

### **Pre-Registration**

Pre-registration is encouraged, due to limited space availability for displays. Please read the rules and procedures and submit a completed entry form via email or mail by November 18, 2011. It is recommended to pre-register early to be assigned an entry number. Entries that do not pre-register by deadline may be accepted pending space availability. Individuals will be notified if their entry is not able to be included. Individuals will receive a confirmation email with their entry #. One (1) gingerbread house per entry form is permitted, and one entry may be made by an individual or group / team.

### **Entry Guidelines**

- One (1) entry form for the group / team, including primary contact information.
- Please include a list of each group / team member's first and last names and their ages.
- A parent or legal guardian signature is REQUIRED for entries that include an individual under eighteen (18) years of age.
- The name noted as the primary contact on the entry form will be the recipient of any prizes if the entry places in the competition. Distribution or division of any prize will be left to that individual to determine.
- Entries must be made / crafted by the person(s) listed on the entry form.

*Only a limited number of entries will be accepted due to space limitations.*

PetSmart reserves the right to refuse any entry deemed inappropriate.

## **Cancellation Policy**

In the event that that you have received confirmation of entry but are no longer able to participate in the competition, please email: [pr@ssg.petsmart.com](mailto:pr@ssg.petsmart.com) as we want to accommodate as many entries as space allows.

## **Entry Size Limitations**

Not to exceed 24 inches high, 24 inches wide and 24 inches long, placed on a board base.

## **Construction & Design Requirements and Recommendations**

Requirements:

- (1) Must be made of pet edible products such as pet food, rawhides, treats, etc., with the exception of the house structure (which may be made of gingerbread), the base and adhesive elements such as peanut butter, sugar free yogurt icing, frosting or glue. Please do not use nails, staples or other sharp items to affix accessories to the structure. Please see list below of ingredients and/or materials that may not be used in construction and design of entries.
- (2) Must be built on a flat, board base (such as plywood) with the primary contact information and entry number written on the *underside* of this base. Entry contact information cannot be visible when one is looking at the entry itself.
- (3) No electronic components can be used and no electrical outlets will be available to accompany displays.
- (4) No artificial materials like aluminum foil or Styrofoam may be used in the construction or design.
- (5) Entries must be made / crafted by the person(s) listed on the entry form.

Recommendations:

- (1) Participants are encouraged to be creative in design. Entries are not limited to the structure of a house, and participants are encouraged to design pet-oriented creations such as a dog house, PetSmart® store, PetSmart PetsHotel®, PetSmart Doggie Day Camp<sup>SM</sup> or dog park, as examples.
- (2) If needed, provide a brief description/ background of the creation to be placed in front of the entry. Such a description should not be larger than a 3X5 card.
- (3) We are encouraging competitors to send us photos of their process. The description and any digital photos received may be used for publicity purposes, including social media posts. Digital photos can be emailed to [PR@ssg.PetSmart.com](mailto:PR@ssg.PetSmart.com).

Displays are not intended to be consumed by pets or people during or after the event. However, the entries will be visible to event attendees, many of which will bring their pets; therefore, to avoid any mishaps, please stay away from using foods that could be harmful to pets. Some items that we enjoy eating or suitable for human consumption could be harmful to our pets.

**The following is a list of ingredients not permitted in the construction of your entry:**

Alcohol	Caffeine	Nutmeg
Avocado	Citrus Oil	Onions
Apple Seeds	Candy	Potato Peelings
Apricot	Garlic	Plums/Peaches
Broccoli	Grapes	Rhubarb
Bones	Hops	Raisins
Baking Soda/Powder	Macadamia Nuts	Salt
Cherries	Mustard Seeds	Tobacco
Chocolate	Mistletoe	Toothpaste (Human)
Coffee Grounds, Beans	Mushrooms	Yeast Dough
Tea	Artificial materials	

PetSmart recommends frequent hand-washing during the construction of the entry and after handling the entry.

PetSmart is not responsible for any unfortunate incidents based upon consumption of competition entries, should they occur. PetSmart would like to make sure all the pets attending the festival are in a safe welcoming environment; please adhere to the rules.

### **Judging**

Entries for all categories will be judged at the event on Saturday, December 3, 2011, and winners for all categories will be announced on the Main Stage at approximately 3pm. Entries judged at the event will be judged on the following criteria:

- Overall Appearance and Attractiveness
- Uniqueness and Creativity
- Complexity of Design
- Use of Edible Pet Products
- Pet Holiday Theme

All rulings by the judges are independent and final.

**All entries will be competing for 1<sup>st</sup> Place in 5 Categories:**

- **Overall Best in Show**
- Best Use of Theme
- Most Pet Edible
- Cutest

**Prizes**

- Overall Best In Show, \$100 Gift Card
- Best Use of Theme, \$50 Gift Card
- Most Pet Edible, \$50 Gift Card
- Cutest, \$50 Gift Card

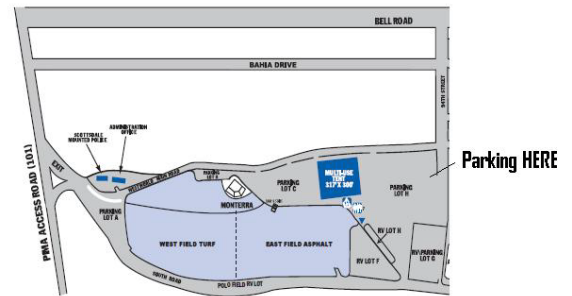
**Entry Check-In and Entry Pick-Up**

Completed entries must be delivered to WestWorld of Scottsdale on either:

- Friday December 2<sup>nd</sup> between 6:00pm and 8:00pm or
- Saturday, December 3<sup>rd</sup> between 8:30am and 9:30am

Completed entries must be picked up between 5:00 p.m. and 6:00p p.m. time on Saturday, December 3. Entries not picked up during the assigned time period will be disposed of as appropriate.

The following is the easiest parking area to arrive on property with your gingerbread house:



GingerBread House Competition will be in front of the PetSmart Booth area:



**Directions to WestWorld of Scottsdale**  
16601 N. Pima Rd, Scottsdale, AZ 85260

